

# GREEN FRESH LOGISTICS

Date: 8 February 2024  
at Fruit Logistica Berlin  
Time: 2.30 PM - 3.15 PM  
Location: Hub 27, room beta 7

## Seminar Highlights



**Zero Emission Marvels:** Discover cutting-edge solutions for transporting fresh products from Southern Europe to Northern Europe with minimal environmental impact.



**Green is the New Gold:** Uncover how prioritizing freight trains over passenger trains can transform the way we move goods, emphasizing both ecological and economic advantages.

## Panel

Maarten van Hamburg, Managing Director  
Bakker Division, a **Greenyard Company**.

Fred Lessing, Director of Intermodal Solutions  
at **FreshRail**

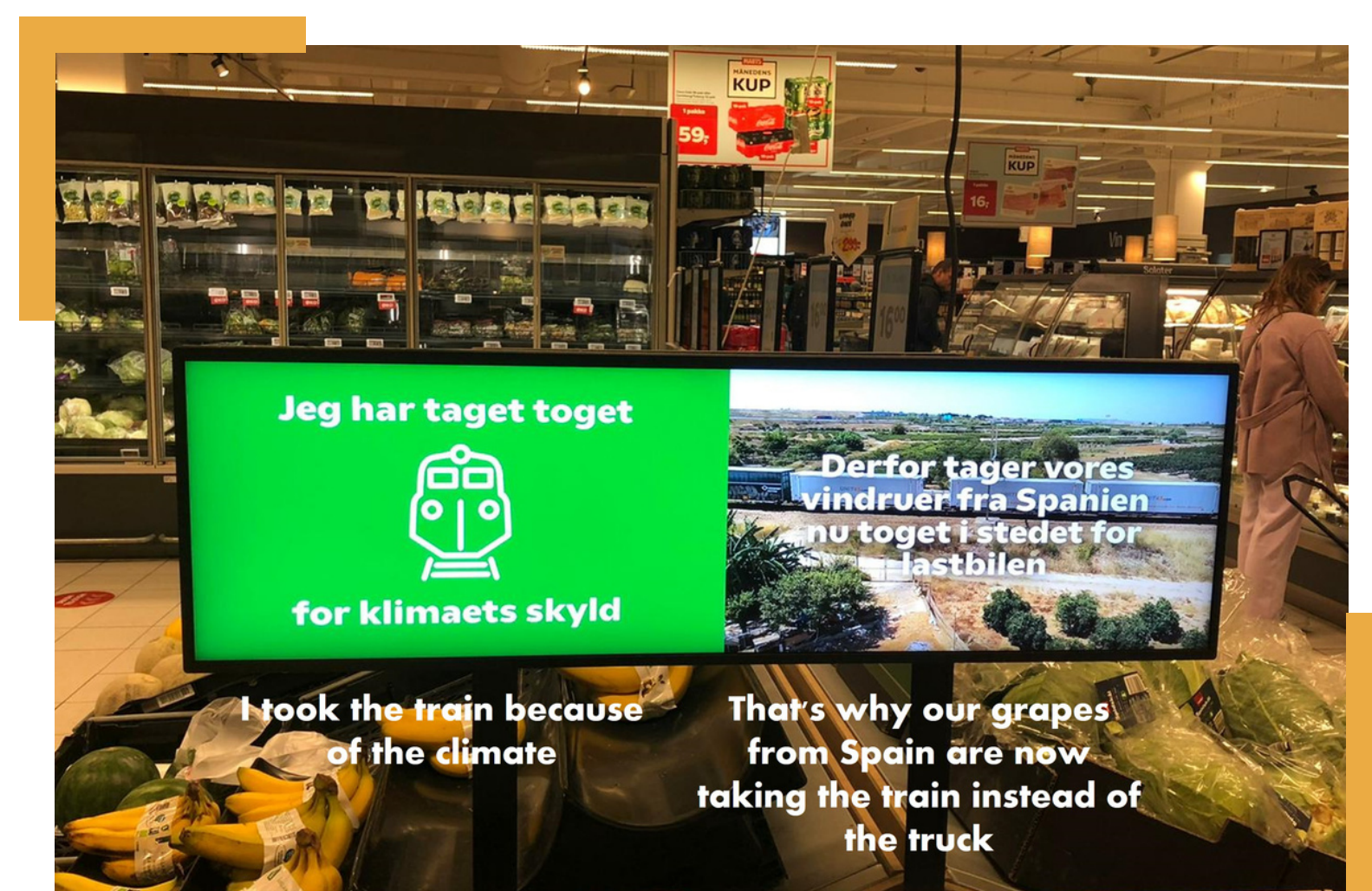
Christian Østerbye, Deputy Sourcing Group  
Manager at **Coop Trading A/S**

Anders Lind, Vice president **Freshfel** and  
Nordic Sourcing Group Manager at **Coop  
Trading A/S**

Frederik Zevenbergen, **regional minister of  
South Holland**

## Why you can't miss this

- Sustainable Transport
- Cost-Effective Strategies
- Express Lane for Freshness
- Global Collaboration



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